

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
569896-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
American Chemistry Council	ACC-WI	3059

Flight Dates	Order #	Alt Order #
08/22/12 - 09/10/12	569896	09799032

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	198	462

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	M-F 5a-530a	5a-530a	--WTF--	:30	2	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 2 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 08/22/12 5:23 AM M-F 5a-530a 5a-530a :30 ACCTT01 \$335.00 NM 2 6 Th 08/23/12 5:27 AM M-F 5a-530a 5a-530a :30 ACCTT01 \$335.00 NM									
2	08/22/12	08/24/12	M-F 530a-6a	530a-6a	--WTF--	:30	2	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 2 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 W 08/22/12 5:38 AM M-F 530a-6a 530a-6a :30 ACCTT01 \$415.00 NM 1 6 F 08/24/12 5:30 AM M-F 530a-6a 530a-6a :30 ACCTT01 \$415.00 NM									
3	08/22/12	08/24/12	M-F 6a-7a	6a-7a	--WTF--	:30	2	\$915.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 2 \$915.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 W 08/22/12 6:23 AM M-F 6a-7a 6a-7a :30 ACCTT01 \$915.00 NM 1 6 Th 08/23/12 6:40 AM M-F 6a-7a 6a-7a :30 ACCTT01 \$915.00 NM									
4	08/26/12	09/09/12	FOX News Sunday	9a-10a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Su 08/26/12 9:37 AM FOX News Sunday 9a-10a :30 ACCTT01 \$250.00 NM									
5	08/22/12	08/24/12	M-F 530p-6p	530p-6p	--WTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 08/22/12 5:44 PM M-F 530p-6p 530p-6p :30 ACCTT01 \$550.00 NM 2 6 Th 08/23/12 5:36 PM M-F 530p-6p 530p-6p :30 ACCTT01 \$550.00 NM									

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Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569896-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
American Chemistry Council	ACC-WI	3059	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/22/12	08/24/12	M-F 6p-630p	6p-630p	--WTF--	:30	2	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	2	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	W	08/22/12	6:22 PM	M-F 6p-630p	6p-630p	:30	ACCTT01	\$650.00	NM
1 6	Th	08/23/12	6:23 PM	M-F 6p-630p	6p-630p	:30	ACCTT01	\$650.00	NM
7	08/26/12	09/09/12	Su 5p News	5-530p	-----S	:30	1	\$435.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$435.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/26/12		Su 5p News	5-530p	:00		\$435.00	NM
	Unresolved								
8	08/26/12	09/02/12	Su 5p News	5-530p	-----S	:30	1	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/26/12		Su 5p News	5-530p	:00		\$485.00	NM
	Unresolved								
10	08/22/12	08/24/12	M-F 930-10p	930p-10p	--WTF--	:30	1	\$1,335.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	1	\$1,335.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	08/23/12	9:42 PM	M-F 930-10p	930p-10p	:30	ACCTT01	\$1,335.00	NM
11	08/26/12	09/02/12	Su 9p-930p	9p-930p	-----S	:30	1	\$1,150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$1,150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/26/12	9:23 PM	Su 9p-930p	9p-930p	:30	ACCTT01	\$1,150.00	NM

Total Spots **13** Gross Total **\$8,465.00**

Payment Terms 30 Days

Agency Commission **\$1,269.75**
Net Amount Due **\$7,195.25**